



# TRASH FREE WATERS LITTER PREVENTION PROJECT

*More than 100 million pieces of plastic utensils and 500 million plastic straws are used and thrown away by consumers in the United States each day.*

*The **Trash Free Waters - Litter Prevention Project** seeks to change that.*

## SOLVING THE PROBLEM TOGETHER

The **Trash Free Waters - Litter Prevention Project** team is looking to work with Texas-based restaurants, third-party delivery services, communities, and consumers to identify win-win strategies to reduce the use of single-use plastic, and help **save money, reduce litter, and clean up our communities.**

Want to be a part of the solution? There are ways to get involved.



### ▶ TAKE ACTION

Consider piloting resources from the Trash Free Texas Restaurant Program, which has resources and strategies aimed at reducing the use of plastic straws and plastic utensils in restaurants. These strategies have resulted in lower costs in other restaurants across the country. Also included in the program are resources for promoting these strategies to patrons, an equally important component of any effort to reduce the use of these items. To find out more and request assistance in this effort, email the North Central Texas Council of Governments at [EandD@nctcog.org](mailto:EandD@nctcog.org), or call 817-695-9210.

### ▶ EXPLORE THE PLASTIC REDUCTION TOOLKITS

These free toolkits highlight stories of success and lessons learned, tips for reducing the use of single-use plastics in restaurants, free program templates, and ideas for communities to support these efforts. The draft toolkits can be found at [www.nctcog.org/trashfreewaters](http://www.nctcog.org/trashfreewaters).

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